

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Arthur H. Bunn	Confirmation No.:	7426
Serial No.:	10/522,639	Examiner:	Jeffrey D. Carlson
Filed:	January 26, 2005	Art Unit:	3622
For:	SYSTEM AND METHOD FOR MAINTAINING DISTRIBUTOR LOYALTY		

RESPONSE

Honorable Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action, please amend the above-identified application as follows:

The Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.

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